

Display-Screen Graphics for ATMs

A professional services offering



The display screens on your ATMs receive a high level of exposure that can be leveraged to promote your products and services. Cummins Allison can work with you to customize graphics and receipts with marketing messages, to improve the customer experience and reinforce your brand.

Two display-screen package options are available. Each is managed or custom built by our professional services team.

Standard

Deluxe



Standard Screen Package

All ATM models include a Standard screen package. The blue theme shown in the samples below appears on all standard screens. On the initial screen, which reads: "Please insert card to begin," three images can rotate. Standard package supports English and Spanish languages.

Requirements

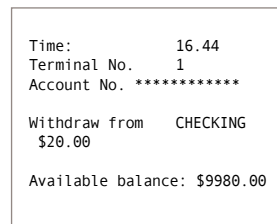
- FI can use the three default screens part of standard package or provide their choice of three screens to use instead. File size and format: 600x400 JPG.



▲ Initial screen: three images of your choice



▲ Transaction screen

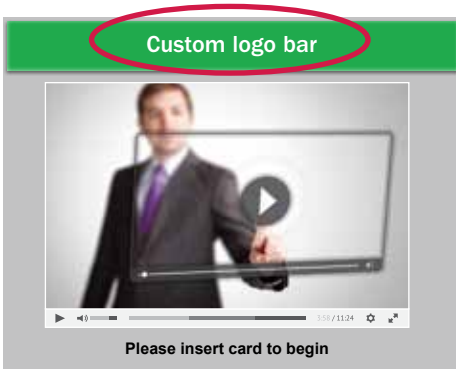


▲ Printed receipt

Deluxe Screen Package

The Deluxe package is ideal for FIs that want the flexibility to incorporate high-impact elements such as animations, videos or extra images on the Welcome screen. The Deluxe package allows you to modify the three marketing screen images, apply your

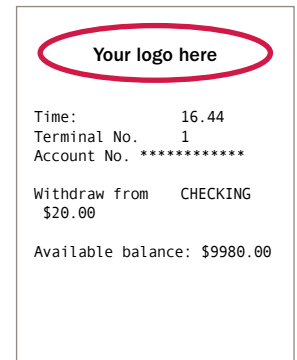
chosen color palette to the logo bar and button bar, in addition to modifying the button style. Your FI logo appears on the printed receipt header. Touchscreen is capable of supporting the designed look below:



▲ Show a video, image or show both



▲ Customize button shapes and colors



▲ Printed receipt

Choose from three levels of support in the Deluxe package. Includes English and Spanish only, as described on the previous page.

Deluxe package requirements

- FI provides all images in the following standard PC format: JPG.
- Audio, if added, must comply with Americans with Disabilities Act (ADA) voice requirements.
- FI provides a black and white logo for the receipt header in the following standard PC format: JPG.

Support for other languages

- Extra languages do not include special fonts or graphics; standard (default) fonts are dictated by the Windows operating system.
- Screens are developed in HTML. In the event that the ATM host processor changes the download, Cummins Allison professional services must be engaged to incorporate the new screen changes. This happens rarely, but it is a possibility.
- FI recognizes that, unless the host processor supports a second language for printer data, receipts are driven by host data and are always in English. The FI must verify this with their processor.
- Custom screen work for additional languages is quoted if requested.

- FI creates and provides all translations to Cummins Allison in either Windows format or as graphics in the following PC format: .jpg. Unambiguous file names must be used to ensure correct application (Ex: take_cash.JPG; withdrawal.JPG).
- Placement of the new language is subject to available screen size/space and field length (for text). Cummins Allison works with the FI contact to accommodate desired outcomes within prescribed limitations.
- The new language is displayed by default as "Foreign Language/English." Alternately, the FI can develop a new screen that asks the user to choose a language selection. Any screen supplied by the host processor that is usually used for multiple account selections (typically referred to as ITR/OAR), is displayed in English. These screens are created 'on-the-fly' by the host, and cannot be translated. A generic graphic can be added to indicate that the user should select an option.
- Enhanced deposit screens are displayed in English. A generic graphic can be added to indicate that the user should select an option. Any redesign of enhanced deposit screens requires engagement with Cummins Allison professional services, to be paid at an hourly rate.
- Receipts are composed almost entirely of host data and are printed in English.

Expand the reach of your FI's brand with either a standard or deluxe display screen package.

Contact your Cummins Allison representative for more details or planning assistance today.

Visit cumminsallison.com/atm



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Technology innovators and efficiency experts, Cummins Allison transforms the way coin, currency, and checks are counted, sorted and authenticated, and our expanded portfolio includes full-function ATMs. Leading financial, retail and gaming organizations rely on us for the fastest and most accurate solutions in the industry. Our global footprint includes headquarters near Chicago, more than 40 offices in the US and a presence in over 70 countries worldwide. Since 1887, we've been dedicated to quality, reliability and the highest level of customer satisfaction.